

Call for Students!

# Innovation Practice 2021

## Reviving Saijo's Sake District with Bicycle Sharing Innovation

This year's Innovation Practice course will focus on **Saijo's Sake District**, a tourist destination near Hiroshima University that attracts as many as 200,000 people during the annual Sake Festival. Sake or nihon-shu is Japanese rice wine. Saijo has been described as "a mecca of sorts for Japanese sake connoisseurs" with eight breweries clustered around the area. However, Sakagura Dori ("Avenue of Sake Breweries") is not a place that the 12,000+ students who study at Hiroshima University frequently visit, despite ongoing efforts to revitalize the area.

to be conducted  
fully online with  
virtual fieldwork

hands-on practice  
in developing  
innovations

experience the local  
Japanese culture  
& business

Find more details



### Course Schedule

\*Subject to change

Date	From - To	Program Contents
Oct 06 (WED)	14:35 - 17:50	Orientation / Individual and Groupwork
Oct 13 (WED)	14:35 - 17:50	Team building / Project work / Repaid prototyping
Oct 20 (WED)	14:35 - 17:50	Project work / Virtual fieldwork
Oct 27 (WED)	14:35 - 17:50	Project work / Stakeholder interview / Prototyping
Nov 01 (MON)	14:35 - 17:50	Project work / Stakeholder interview / Prototyping
Nov 10 (WED)	14:35 - 17:50	Project work / Stakeholder interview / Prototyping
Nov 17 (WED)	14:35 - 17:50	Project work / Project work / Presentation Prep
Nov 24 (WED)	14:35 - 17:50	Final Presentation and Reflection

### Registration

- ▶ For doctoral students enrolled at Hiroshima University, this is a credit-bearing course that counts as a Common Graduate Course. Doctoral students should register via Momiji. You can find the course by the "Innovation Practice".
- ▶ For those doctorate students other than the above, please send an e-mail with title "Request for Registration to Innovation Practice 2021" and fill in the following in the contents: 1. University/School/Field, 2. School Year, 3. Name, 4. Phone #, to Global Career Design Center, Hiroshima University ([wakateyousei@office.hiroshima-u.ac.jp](mailto:wakateyousei@office.hiroshima-u.ac.jp)).
- ▶ If you are a master's or bachelor student and would like to audit the course, please email the main instructor, Emi Makino (Associate Professor, Startup Initiatives Division) by email ([emakino@hiroshima-u.ac.jp](mailto:emakino@hiroshima-u.ac.jp))

### Facilitator

Emi Makino

Associate Professor, Office of Research and Academia-Government-Community Collaboration

### Hosts

**Host:** "Home for Innovative Researchers and Academic Knowledge Users (HIRAKU)"  
under Building of Consortia for the Development of Human Resources in Science and Technology  
(Program for Developing Next Generation Researchers) by MEXT

**Co-Host:** Office of Research and Academia-Government-Community Collaboration, Hiroshima University  
"Hiroshima Entrepreneurship Program"

